K-LOVE serves the local community here in Colorado by providing inspirational Christian music, daily prayers, listings of local concerts and events, Focus on the Family and other ministries, and daily news. If the station were displaced by and LPFM, we would all lose our connection to the Christian community. There are many days while in the car I am unlifted and helped by the music and prayers

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K-LOVE provides a service that is in the public interest. It supports wholesome values and has a positive and encouragin impact on the communities it serves.